For Immediate Release

Media Contact

Maura Hogan – Seven Letter

maura@sevenletter.com

CEDAC Welcomes Roberta Rubin as Director of Housing Development and Preservation

BOSTON, MA (July 16, 2024) -- The <u>Community Economic Development Assistance Corporation (CEDAC)</u> today announced the addition of Roberta Rubin as the organization's new Director of Housing Development and Preservation. Ms. Rubin will manage the critical project financing, technical assistance, and policy work that CEDAC provides in order to develop and preserve affordable housing in Massachusetts.

In her role, Rubin will serve as a member of CEDAC's senior management team, and lead CEDAC's early-stage project financing and technical assistance programs. She will also provide direct technical assistance on complex housing preservation issues to non-profit developers, resident organizations and public agencies.

"CEDAC is delighted to welcome Roberta to the team," said Roger Herzog, Executive Director of CEDAC. "We look forward to benefiting from her wealth of expertise in affordable housing development and preservation as we continue to partner with non-profit developers to address the serious housing challenges facing the Commonwealth."

Rubin brings extensive experience in community investment, economic development, and housing law. She most recently served as Chief Counsel at the Massachusetts Executive Office of Housing and Livable Communities (EOHLC) since 2015, overseeing a broad range of housing-related programs and federal funding administration. During her time at EOHLC, Roberta also co-chaired the Steering Committee for the Commonwealth's 2018 "Olmstead Plan" and co-authored an article on "Affordable Housing and Resident Health." Prior to EOHLC, she was a partner at Klein Hornig, LLP, and served as Deputy General Counsel at The Community Builders, Inc. Roberta has taught housing policy and finance at Tufts University and Northeastern University School of Law. She has also served on the boards of several non-profits, including Project Hope and Somerville Homeless Coalition. Roberta holds a J.D., from Harvard Law School and a B.A., from Brown University.

Those wishing to learn more about CEDAC and its work can visit the organization's website here: https://cedac.org/

About CEDAC

CEDAC is a public-private community development financial institution that provides project financing and technical expertise for community-based and other non-profit organizations engaged in effective community development in Massachusetts. CEDAC's work supports two key building blocks of community development: affordable housing and early care and education. CEDAC is also active in state and national housing preservation policy research and development and is widely recognized as a leader in the non-profit community development industry. For additional information on CEDAC and its current projects, please visit www.cedac.org.

###